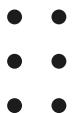


ANNUAL REPORT 2024-25

**SOCIAL ECONOMIC WELFARE
ASSOCIATION**



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SOCIAL ECONOMIC WELFARE ASSOCIATION

SOCIAL ECONOMIC WELFARE ASSOCIATION founded under Registration Act in Society 1860. **SOCIAL ECONOMIC WELFARE ASSOCIATION** founded on 04/07/2016, Govt. of Odisha in Jajpur, Odisha. **SOCIAL ECONOMIC WELFARE ASSOCIATION** is the brainchild of President Manas Rout, a human rights activist and a robust social worker. With members with likeminded vision completes the board of **SOCIAL ECONOMIC WELFARE ASSOCIATION**. The organization works deliberately across Odisha in various coastal as well as tribal districts to reach needy people for help and support in Odisha. **SOCIAL ECONOMIC WELFARE ASSOCIATION** entered into animal husbandry and farming, working for deprived children, women empowerment, environment, Stray animals, Health camps, Eye camps, social awareness programs etc. & since then working flawlessly for the society and then helping in bringing the change in the livelihoods of the poor. The organization is continuing its trend in skill development as an ace runner to help the rural students to get a livelihood through various skill development.



Our vision

“Our vision is to create a self-reliant, self-confident and self-aware world that helps themselves individually as well as collectively for the prosperity of human being.”

Our Mission

“Our mission is to self-empower the disadvantaged segment of community, including all men, women and children, through enhancing their skills and knowledge in education, health and socio-economic solutions.”

Objectives

The main objective of the organization is to work for achieving overall development of the poor, downtrodden and disadvantaged sections of people without any discrimination of castes, creed and religion so that targeted sections of people join together, generate a fellow feeling and work together and devote themselves positively for mutual development of overall Company.

For this purpose, it has many other specific objectives which include:

- Literacy and Education.**
- Women And Child Development**
- Working For the Welfare of Unorganized Sectors**
- Health Care, Nutrition and Family Welfare.**
- Safe Drinking Water and Sanitization**
- Hunger Drive**
- Sheds and food for stray animals**
- Roti bank to ensure no empty stomach**
- Environment & soil conservation**
- No child labor and Children rights**
- Emphasis on Agriculture & animal husbandry**
- Providing livelihood for a very poor segment**
- Micro finance and development**
- Support old, aged people and orphans as well as widows**
- Providing livelihood to certified unemployment**
- To ensure utilization of natural resources through technology**

SOCIAL ECONOMIC WELFARE ASSOCIATION

BOARD MEMBERS: THE PILLARS OF STRENGTH

- ◆ **Manas Rout (President)**
- ◆ **Amiya Kumar Mohanty (Secretary)**
- ◆ **Pravas Mohanty (Treasurer)**

From The Secretary

SOCIAL ECONOMIC WELFARE ASSOCIATION over the last decade has established itself as an organization committed towards welfare and empowerment of the society. The organization has worked to create a platform and an understanding towards the marginalized and voiceless section of the society.

Taking impetus from its previous work **SOCIAL ECONOMIC WELFARE ASSOCIATION**, this year articulated and highlighted its work and culture through its work at national level. We participated in various different programs to enhance our work area. **SOCIAL ECONOMIC WELFARE ASSOCIATION** was able to present its experience of working with different groups of people and institution. After working for few important approvals from Government of India, **SOCIAL ECONOMIC WELFARE ASSOCIATION** is now up-to-date and also included how its work on sensitization and working with local governments and justice system led to greater impact.

SOCIAL ECONOMIC WELFARE ASSOCIATION also understands that many people or communities are never getting the needed rights they deserve. To ensure opportunities of education, health, nutrition, stable livelihood and survival, it was thus necessary to work with the private sector/Public Sector/ Government etc. **SOCIAL ECONOMIC WELFARE ASSOCIATION** therefore led consultations with various sectors.

All these activities made it possible for **SOCIAL ECONOMIC WELFARE ASSOCIATION** to highlight a few issues at the national level.

'Make in India' and 'Atmanirvar Bharat' initiative has formulated a great hope for unemployed youth and helpless people. **SOCIAL ECONOMIC WELFARE ASSOCIATION** is one of the first organizations to accept and implement few major issues at different levels in the coming days to add an impact to the national interest.

Highlights of the year 2024-2025



Helped **100** mainstream children in government schools

70 students helped to get free tuition.



Distributed food packets to destitutes across Jajpur donated by few kind people.

Distributed food to stray animals during. Arranged shelter for stray animals.



Planation drive organized in different states and more than **3500** plantations completed.

Helped **600** BPL people to free checkup through heath camps.

PROJECTS and CAMPAIGNS

❖ CHILD HOME PROGRAM:

- ❖ Our Child Home Program continues to provide a safe, nurturing environment for orphaned, abandoned, and vulnerable children. This year, we supported over 80 children with shelter, nutritious meals, healthcare, education, and emotional care. Through structured daily routines, regular counseling, and extracurricular activities, children gained confidence, discipline, and life skills. Special emphasis was placed on enrolling all eligible children in formal schooling and remedial classes to bridge learning gaps. Our staff, volunteers, and donors played a vital role in creating a loving and supportive atmosphere. Festivals, birthdays, and academic achievements were celebrated to foster a sense of belonging and joy. We remain committed to every child's right to protection, education, and a dignified childhood, and we aim to expand our facilities in the coming year to accommodate more children in need.



❖ Women Empowerment Program



At SOCIAL ECONOMIC WELFARE ASSOCIATION, Our Women Empowerment Program focused on creating opportunities for women through **skill development, awareness, and livelihood support**. Over the past year, we trained more than **200 women** in tailoring, handicrafts, digital literacy, and small-scale entrepreneurship. Awareness sessions on legal rights, health, hygiene, and financial literacy were conducted across rural and semi-urban areas. We supported the formation of **Self-Help Groups (SHGs)** and provided micro-loans to help women start or expand small businesses. Many beneficiaries have now become financially independent, contributing to their families and communities with renewed confidence. Through continuous mentoring and community support, the program fostered leadership, dignity, and a sense of purpose among participants. The visible transformation in these women has inspired others to come forward and join our mission. We aim to expand this program to reach more districts in the coming year.

❖ Business Plan Development for SHGs

SOCIAL ECONOMIC WELFARE ASSOCIATION This year, our NGO implemented a focused initiative to strengthen **Self-Help Groups (SHGs)** through structured **Business Plan Development training**. Over **50 SHGs** across rural blocks were trained in basic financial planning, market research, cost estimation, and product branding. Workshops were conducted to help members identify viable business opportunities based on local resources and demand. Customized mentoring sessions supported SHGs in drafting practical and sustainable business models. As a result, many SHGs launched or scaled up micro-enterprises in areas such as food processing, tailoring, eco-friendly products, and livestock rearing. A few groups successfully accessed loans from banks using their business plans. This program has not only enhanced the confidence and capabilities of SHG members but also promoted **community-level entrepreneurship and self-reliance**. Moving forward, we aim to provide digital tools and ongoing support to ensure long-term sustainability of these ventures.



Life Skill Education Training



Our Life Skill Education Training Program empowered youth and adolescents with essential skills for personal growth, decision-making, and social well-being. During the year, over **300 participants** from schools, colleges, and communities took part in interactive workshops covering topics like communication, emotional intelligence, goal setting, time management, problem-solving, and gender sensitivity. Sessions were designed using activity-based learning methods to ensure engagement and real-life application. Special modules focused on adolescent health, peer pressure management, and self-confidence building. The program helped young individuals navigate daily challenges, improve academic performance, and make informed life choices. Teachers, parents, and community leaders also participated in orientation programs to sustain impact at home and school. Feedback revealed increased confidence, better interpersonal relationships, and stronger decision-making abilities among participants. We plan to extend this initiative to remote areas and integrate it with digital learning tools in the coming year.



Scale Poultry Farming



Our Small-Scale Poultry Farming Program aimed to enhance rural livelihoods by providing sustainable income opportunities to marginal farmers and women. Over the past year, we supported **120 beneficiaries** across 10 villages with training, chicks, feed, and veterinary support. Participants received hands-on guidance in poultry management, disease control, and marketing strategies. The initiative led to increased household income, improved nutrition, and strengthened economic resilience among the rural poor, especially women-led families. Many beneficiaries were able to reinvest profits to expand their poultry units or support children's education. Community-based poultry cooperatives were also encouraged for better market access and fair pricing. The success of this program highlights the potential of poultry farming as a low-investment, high-return livelihood option. In the coming year, we plan to scale the program to more villages and introduce value-added training in egg and meat processing.



❖ Livelihood Support Program



Our Livelihood Support Program focused on promoting **economic independence and dignity** for marginalized families through skill development and income-generating activities. This year, over **300 individuals**, including women, youth, and small farmers, were trained in areas such as tailoring, organic farming, food processing, poultry, and small-scale trading. The program provided toolkits, startup capital, and continuous mentoring to help participants launch or strengthen micro-enterprises. Special attention was given to women-headed households and persons with disabilities to ensure inclusive growth. Many beneficiaries reported improved income, self-confidence, and reduced dependency on seasonal labour. Community-level monitoring and regular follow-ups ensured sustainability and knowledge-sharing among groups. The success of this program has sparked interest in new trades and cooperative models. As we move forward, our focus will remain on scaling impact, strengthening market linkages, and integrating digital literacy into our livelihood training modules.



Demonstration of Climate-Resilient Crops for Food Security

SOCIAL ECONOMIC WELFARE ASSOCIATION is committed To address the growing challenges of climate change, our NGO initiated a **Climate-Resilient Crop Demonstration Program** aimed at ensuring long-term **food security** for small and marginal farmers. This year, we collaborated with agricultural experts to introduce and demonstrate drought-tolerant, flood-resistant, and short-duration crop varieties in **8 climate-vulnerable villages**. Over **100 farmers** received training in climate-smart practices such as mixed cropping, organic inputs, and water-efficient irrigation methods. Demonstration plots helped farmers observe the effectiveness of these crops firsthand, resulting in increased yield and reduced risk of crop failure. Local seed banks were also established to promote self-reliance and year-round access. Feedback from farmers indicated improved food availability, income, and adaptability to changing weather patterns. This initiative not only strengthened resilience but also built community awareness on sustainable farming practices.



❖ Training on Organic Manure & Bio-Pesticide Preparation:



As part of our mission to promote sustainable agriculture, this year our NGO conducted extensive **training programs on organic manure and bio-pesticide preparation** across 12 villages. Over **150 farmers**, including women cultivators and youth, were trained in making compost, vermicompost, jeevamrut, and neem-based bio-pesticides using locally available materials. The training emphasized eco-friendly farming, soil health improvement, and reduction of chemical input dependency. Participants established on-farm compost pits and began using bio-solutions to manage common pests and diseases effectively. Field demonstrations and follow-up visits ensured adoption and refinement of techniques. Farmers reported reduced input costs and improved crop quality, contributing to both **economic gain and environmental health**. The initiative also promoted organic certification awareness, encouraging long-term market benefits. Going forward, we aim to form eco-farming clusters and provide value-addition training to enhance organic produce marketing.



❖ Miscellaneous Programs

In addition to our core initiatives, our NGO successfully implemented several **miscellaneous programs** to meet diverse community needs and promote inclusive development. This year, we organized **health camps, cleanliness drives, plantation programs, disaster preparedness training, career counseling sessions, and awareness campaigns** on child rights, gender equality, and digital literacy. These programs reached over **1,000 beneficiaries**, creating positive impact in both rural and semi-urban areas. Community participation was central to each activity, fostering a sense of ownership and cooperation. Special outreach efforts targeted schoolchildren, women, elderly citizens, and people with disabilities. Many of these interventions were conducted in collaboration with local authorities, volunteers, and corporate partners. These efforts, though varied in nature, collectively contributed to building stronger, healthier, and more aware communities. Moving forward, we aim to integrate these miscellaneous activities into broader development strategies for long-term sustainability.



Blood Donation Camp

our NGO organized multiple **Blood Donation Camps** in collaboration with local hospitals and health departments to support emergency medical needs and raise awareness about voluntary blood donation. A total of **350 units of blood** were collected through camps held across schools, colleges, and community centres. These events saw enthusiastic participation from youth, professionals, and first-time donors, highlighting the growing sense of social responsibility. Awareness sessions were conducted to educate attendees on the benefits of regular blood donation and to dispel common myths. Medical teams ensured safe collection and post-donation care, with refreshments and appreciation certificates provided to all donors. The blood collected was supplied to government and charitable hospitals for use in critical treatments and surgeries. Through these efforts, we not only supported the healthcare system but also built a strong network of regular volunteer donors.



HEALTHCARE SUPPORT & CAMPAIGN

Our NGO continued its mission to ensure accessible and affordable healthcare for underserved communities through a series of **healthcare support programs and awareness campaigns**. This year, we organized **15 health camps** in rural and tribal areas, benefiting over **2,000 individuals** with free check-ups, medicines, and referrals for specialized care. Focus areas included maternal and child health, anemia screening, eye care, and general wellness. Mobile medical units reached remote villages, while awareness drives on **nutrition, hygiene, immunization, and disease prevention** were conducted in schools and community centers. Special campaigns during World Health Day and National Nutrition Week helped educate people on preventive healthcare and lifestyle practices. Our dedicated team of doctors, volunteers, and local health workers ensured the success and reach of these programs. In the coming year, we aim to strengthen our health initiatives through telemedicine and more targeted interventions.



ENVIRONMENT AWARENESS

This year, our NGO conducted a series of **environment awareness programs** to promote eco-conscious living and community participation in environmental protection. Activities included **tree plantation drives, clean-up campaigns, plastic-free awareness rallies, school workshops, and eco-club formations** across 15 villages and urban wards. Over **1,500 individuals**, including students, youth, women, and community leaders, actively participated. The campaign focused on critical issues such as **waste management, water conservation, climate change, and biodiversity protection**. Educational materials, street plays, and interactive sessions were used to make the learning engaging and impactful. Special events were held on World Environment Day and Earth Day, further encouraging community involvement. As a result, several communities adopted eco-friendly practices like composting, reducing plastic use, and conserving water. Going forward, we aim to expand green initiatives and involve schools and panchayats in long-term environmental stewardship.

GET INVOLVED

As a Citizen

Have you ever given heed to the condition of children, senior citizens or handicapped people selling books at traffic lights, begging at temples and tourist attractions, cleaning the floor of train coaches or picking rags? These humans are one of the most deprived sections of our society as they suffer from extreme forms of homelessness and destitution. Those animals who can't speak, but need our attention to be safe from eating plastics, hit by vehicles, roaming with no food. Those who need a serious attention of ours to have a better life. As a citizen, you can do a number of things to alleviate their sufferings. Most important, developing awareness about their life and sharing the same with others. You can even connect the needy with the NGOs and govt-managed institutions working for their welfare. If you want to do more and become part of a systematized effort, you can always do better by volunteering at SOCIAL ECONOMIC WELFARE ASSOCIATION .

As an NGO or Individual or Corporate

SOCIAL ECONOMIC WELFARE ASSOCIATION is always open to collaborate with people and organizations working for social cause in difficult circumstances. We gladly share our materials, publications, policies, etc. for the benefit of others.

As a Professional Social Worker

If you are looking for an opportunity to work for social cause & need of care and protection of society, then SOCIAL ECONOMIC WELFARE ASSOCIATION can be a place of your choice.

PARTNER WITH US

SOCIAL ECONOMIC WELFARE ASSOCIATION has acquired wonderful experience of working with various organization and corporate organizations. In partner with them, it has developed and implemented several projects for social cause. To find out more about on the nature of our engagement, please write to us at: namiyamohanty123@gmail.com